



2020 MODEL YEAR  
**RAM 3500 LARAMIE LONGHORN  
MEGA CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF  
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$62,500

**RAM 3500 LONGHORN MEGA CAB 4X4**  
Exterior Color: Pearl White Exterior Paint  
Interior Color: Mountain Brown / Lt. Mountain Brown Interior Colors  
Interior: Premium Filigree Leather Bucket Seats  
Engine: 6.7L I6 Cummins Turbo Diesel Engine  
Transmission: 6-Speed Automatic 68RFE Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Electronic Shift-On-The-Fly Transfer Case  
ParkSense® Front and Rear Park-Assist System  
ParkView® Rear Back-Up Camera  
3.73 Axle Ratio  
Hill Start Assist  
Electronic Stability Control  
Traction Control  
Trailer Sway Damping  
Dampened Tailgate  
Remote Tailgate-Release  
Sentry Key® Theft Deterrent System  
Push-Button Start  
Remote Proximity Keyless Entry  
Selectable Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
4G LTE Wi-Fi Hot Spot  
9-Alpine Speakers plus Subwoofer  
Media Hub-2 USB, Full Function, Auxiliary Input  
A/C Auto Temperature Control w/Dual-Zone Control  
Radio, Driver's Seat / Mirrors / Pedals Memory  
Heated Front Seats  
Ventilated Front Seats  
8-Way Power Adjustable Driver Seat  
8-Way Power Adjustable Front Passenger Seat  
2nd-Row Heated Seats  
Wood / Leather Wrapped Steering Wheel  
Heated Steering Wheel  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
5-Year SiriusXM® Traffic™ Service  
5-Year SiriusXM® Travel Link Service  
SiriusXM Guardian™ Connected Services w/1-Yr Trial

EXTERIOR FEATURES

18-Inch x 8.0-Inch Aluminum Wheels  
LT275/70R18E BSW All-Season Tires  
31-Gallon Fuel Tank

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Pearl White Exterior Paint \$100  
**Customer Preferred Package 2HK**  
Towing Technology Group \$995  
Center Stop Lamp with Cargo View Camera  
Surround-View Camera System  
Trailer Reverse Guidance

Protection Group \$95  
Transfer Case Skid-Plate Shield  
Cold Weather Group \$145  
Engine Block Heater  
Winter Front Grille Cover by Mopar®  
5th Wheel / Gooseneck Towing Prep Group \$495  
Lower Two-Tone Paint \$495  
Painted Front Bumper  
Painted Rear Bumper  
Longhorn Level 1 Equipment Group \$3,695  
17-Speaker Harman Kardon® Premium Sound  
Uconnect® 12.0 with Navigation  
Power Deployable Running Boards  
Ramcharger Wireless Charging Pad  
SiriusXM® with 360L  
Blind-Spot w/Tag Trailer & Cross-Path Detection  
6.7L I6 Cummins Turbo Diesel Engine \$9,300  
220-Amp Alternator  
LT235/80R17E OWL On/Off-Road Tires \$245  
Dual Rear Wheels \$1,495  
17-Inch Steel Spare Wheel  
17-Inch x 6.0-Inch Premium Aluminum Wheels  
Box and Rear Fender Clearance Lamps  
Trailer Tire Pressure Monitoring System \$345  
Chrome Tow Hooks \$95

Destination Charge \$1,695

TOTAL PRICE: \* \$81,695

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-3RRNL4LG-300089

L4-VON: 2757

1014



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

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EPA  
DOT

Fuel Economy and Environment



Fuel Economy



**N/A**  
combined city/hwy city highway

**N/A** gallons per 100 miles

Heavy duty vehicle,  
no label required.

You spend

**N/A**

in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

**N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



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GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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PROTECTION**  
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