For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$38,145

RAM 3500 TRADESMAN REG CAB 4X4

Exterior Color: Bright White Clear—Coat Exterior Paint Interior Color: Black Interior Color Interior: Cloth 40/20/40 Bench Seat Engine: 6.4L Heavy Duty V8 HEMI® with MDS Transmission: 8–Spd Auto 8HP75–LCV Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags Supplemental Side-Curtain Front Air Bags Supplemental Front Seat Side Air Bags ParkView® Rear Back-Up Camera 3.73 Axle Ratio

Manual Shift-On-The-Fly Transfer Case

Electronic Stability Control Electronic Roll Mitigation Hill Start Assist **Traction Control**

Trailer Sway Damping 4–Wheel Disc Anti–Lock Brakes 730–Amp Maintenance Free Battery

180-Amp Alternator

Sentry Key® Theft Deterrent System Push–Button Start Cruise Control

Power Accessory Delay Tire Pressure Information System

Tire-Fill Alert INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display Media Hub-2 USB, Full Function, Auxiliary Input

Remote USB Port - Charge Only

Air Conditioning
40 / 20 / 40 Split Bench Seat
12–Volt Auxiliary Power Outlet
Tilt Steering Column

Temperature & Compass Gauge

Rear Dome Lamp Rear View Day / Night Mirror

Black Vinyl Floor Covering Driver / Passenger Assist Handles Behind the Seat Storage / Bin

Front Height Adjust Shoulder Belts
EXTERIOR FEATURES

18–Inch x 8.0–Inch Steel Wheels LT275/70R18E BSW All-Season Tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 2ZA Protection Group

Snow Chief Group 220-Amp Alternator

Instrument Panel Mounted Auxiliary Switches LT275/70R18E OWL On/Off-Road Tires Transfer Case Skid-Plate Shield

Chrome Appearance Group \$1,095 18-Inch x 8.0-Inch Steel Chrome Clad Wheels

Assembly Point/Port of Entry: SALTILLO. MEXICO

S.L. SHIP TO:

\$545

SOLDTO:

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Bright Front Bumper Bright Rear Bumper Chrome Grille Surround Tradesman Level 2 Equipment Group \$1,695 4-Way Front Headrests Cloth 40/20/40 Bench Seat Exterior Mirrors with Supplemental Signals Exterior Mirrors Courtesy Lamps Exterior Mirrors with Heating Element Mirror Running Lights Overhead Console Overhead Cupholder Lamp Power Black Tow Mirrors w/ Manual Fold-Away Power Front Windows with 1–Touch Down Rear Sliding Window Remote Keyless Entry SiriusXM® with 1-Year Radio Sub Call 800-643-2112 Speed–Sensitive Power Locks Upgraded Door Trim Panel Delete Carpet \$150 \$165 \$195 \$145 \$295

Destination Charge

LED Bed Lighting

Rear Backup Alarm

Trailer Brake Control

Rear Wheelhouse Liners

\$44.125

\$1,695

TOTAL PRICE: *

115V / 400W Auxiliary Front Power Outlet

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR} /60,000 MILE **POWERTRAIN WARRANTY**

Fuel Economy and Environment Fuel Economy Heavy duty vehicle, no label required.

You spend in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST

N/A gallons per 100 miles

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

10



fueleconomy.gov Calculate personalized estimates and compare vehicles



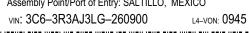


GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236





THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.