2021 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $55,780

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Diamond Black Crystal Pearl–Coat Exterior Paint
Interior Color: Black / New Saddle Interior Colors
Interior: Leather–Trimmed Bucket Seats
Engine: 3.0L V6 Turbo Diesel Engine Gen 3
Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat–Mounted Side Air Bags
Supplemental Side–Curtain Front and Rear Air Bags
ParkSense® Front and Rear Park–Assist with Stop
Full–Speed Forward–Collision Warning Plus
Advanced Brake–Assist
ParkView® Rear Back–Up Camera
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Class IV Receiver–Hitch
7–Pin Wiring Harness
Dampened Tailgate
Active Front Air–Dams
Power Tailgate–Release
Spray–In Bedliner by Mopar®
Rain–Sensitive Windshield Wipers
Tire–Fill Alert

INTERIOR FEATURES
Uconnect® 4C NAV with 8.4–Inch Display
Apple CarPlay®
Google Android Auto™
7.0–Inch TFT Color Display–Cluster
Full Function Media Hub with 2–USB Plus Aux Port
115–Volt Auxiliary Power–Outlet
9 Amplified Speakers with Subwoofer
A/C with Dual–Zone Auto Temperature Control
Wood / Leather–Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
8–Way Power Driver and Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second–Row Seats
Door Trim Panel Foam Bottle Insert
2nd–Row In–Floor Storage Bins
Rear Power–Sliding Window
SiriusXM® with 6–Month Radio Sub Call 800–643–2112
5–Year SiriusXM® Traffic Service
5–Year SiriusXM® Travel Link Service
SiriusXM Guardian™ Connected Services w/1–Yr Trial

EXTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl–Coat Exterior Paint	$100
Customer Preferred Package 28K	
Protection Group	$395
Front Suspension Skid–Plate	
Fuel Tank Skid–Plate	
Steering Gear Skid–Plate	
Transfer–Case Skid–Plate	
Cold–Weather Group	$235
Engine–Block Heater	
Winter Front Grille–Cover by Mopar®	
Bed Utility Group	$445
4 Adjustable Cargo Tie–Down Hooks by Mopar®	
Lower Two–Tone Paint	$250
20–Inch x 9.0–Inch Premium Painted/Polished Wheels	
Painted Front Bumper	
Painted Rear Bumper	
Longhorn Level 1 Equipment Group	$3,895
Uconnect® 12.0–Inch Display with Navigation	
SiriusXM® with 360L	
19 Speaker Harman Kardon® Premium Sound	
Blind–Spot and Cross–Path Detection	
Power Running–Boards	
Ventilated Rear Seats	
Wireless Charging–Pad	
3.0L V6 Turbo Diesel Engine Gen 3	$4,995
800–Amp Maintenance–Free Battery	
Lower Active Grille–Shutters	
Multi–Function Tailgate	$995
33–Gallon Fuel Tank	$445
275/55R20 OWL All–Season Tires	
Trailer Brake–Controller	$295

Destination Charge **$1,695**

TOTAL PRICE: * $69,525

WARRANTY COVERAGE
5–year or 100,000–mile Powertrain Limited Warranty
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–SRFKM4MN–704929 L4–VON: 2265 0326 –0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

24 MPG
combined city/hwy
21 city
29 highway

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 141 MPGe.

4.2 gallons per 100 miles

You spend $2,000 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

MPG 5 (1 – 10 Best)
CO2 4 (1 – 10 Best)

Smog Rating (tailpipe only)

1 (1 – 10 Best)

This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost $7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single–vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 58%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 32%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY

MOPAR® VEHICLE PROTECTION
A PRODUCT OF FCA US LLC
Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.