



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$42,890**

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth Bench Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Park Brake
Ready-Alert Braking
Rain-Brake Support
Tire-Fill Alert
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Rotary Shifter-Black
Class III Bumper Hitch
7-Pin Wiring Harness
26-Gallon Fuel Tank
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display
Cluster 3.5-Inch TFT Black and White Display
Integrated Voice Command with Bluetooth®
Media Hub-2 USB, Full Funct, Aux
12-Volt Auxiliary Power Outlet
6-Speakers
4-Way Manual Adjustable Driver Seat
4-Way Manual Adjustable Front Passenger Seat
Power Front Windows with 1-Touch Up & Down
Front and Rear Climate-Control Outlets
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Shift Control
Tilt / Telescope Steering Column

EXTERIOR FEATURES

18-Inch x 8.0-Inch Cast-Aluminum Painted Wheels
275/65R18 BSW All-Season LRR Tire
18-Inch Full-Size Steel Spare Wheel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint \$100
Customer Preferred Package 27Z
Big Horn Level 1 Equipment Group \$1,300
2nd-Row In-Floor Storage Bins
8.4-Inch Touchscreen Display

Apple CarPlay®
Class IV Receiver-Hitch
Cluster 3.5-Inch TFT Color Display
Exterior Mirrors with Supplemental Signals
Google Android Auto™
4-Way Power Lumbar Adjustable Driver Seat
8-Way Power Driver Seat
Power Adjustable Pedals
Power Folding Mirrors
Rear Power Sliding Window
Rear Window Defroster
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Front and Rear Rubber Floor Mats \$135
Anti-Spin Differential Rear Axle \$495
5.7L V8 HEMI® MDS VVT eTorque Engine \$1,695
18-Inch Aluminum Spare Wheel
33-Gallon Fuel Tank \$445
275/55R20 BSW All-Season Tires
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595
Remote-Start System \$245
Trailer Brake Control \$295

Destination Charge **\$1,695**

Package Value Savings of \$1,700

Included in Level 1 Equipment Group
Price

TOTAL PRICE: * **\$50,890**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or
see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT8LN-409543

L4-VON: 4970

0816



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city 22 highway

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.

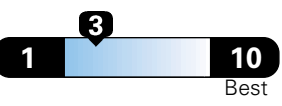
Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.