

2020 MODEL YEAR



CHEROKEE LATITUDE 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,240

JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Velvet Red Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Bucket Seats

Engine: 2.4L I4 Zero Evap M-Air Engine w/ESS

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Side-Curtain Front and Rear Air Bags

Supplemental Front Seat Side Air Bags

LATCH Ready Child Seat Anchor System

ParkView® Rear Back-Up Camera

Jeep Active Drive I

Engine Stop / Start Technology

Selec-Terrain® System

Keyless Entry with Panic Alarm

All-Speed Traction Control

Electronic Stability Control

Electronic Roll Mitigation

Anti-Lock 4-Wheel-Disc Brakes

Speed Control

Tire-Fill Alert

Tire Pressure Monitoring Display

Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 4 with 7-Inch Display

Apple CarPlay®

Google Android Auto™

Cluster 3.5-Inch TFT Black & White Display

Integrated Voice Command with Bluetooth®

Media Center Electronics Storage

USB Port in Media Center

Remote USB Port

6-Speakers

12-Volt Auxiliary Power Outlet

Power Driver Window with 1-Touch

EXTERIOR FEATURES

17-Inch x 7.0-Inch Painted Aluminum Wheels

225/65R17 BSW All-Season Tires

Compact Spare Tire

Power-Heated Mirrors

Automatic Headlamps

Bright Side Roof Rails

LED Low and High Beam Headlamps

Deep Tint Sunscreen Glass

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Velvet Red Pearl-Coat Exterior Paint

\$195

Customer Preferred Package 2BJ

Cold Weather Group

\$995

All-Season Floor Mats

Heated Front Seats

Engine Block Heater

Windshield Wiper De-Icer

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

Remote-Start System

SiriusXM® with 1-Year Radio Subscription

\$215

1-Year SiriusXM® Radio Service

For More Info, Call 800-643-2112

Destination Charge

\$1,495

TOTAL PRICE: \* \$30,140

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-PJMCB7LD-589433

L4-VON: 6951

0131



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.



24 MPG

combined city/hwy

21 city

29 highway

4.2 gallons per 100 miles

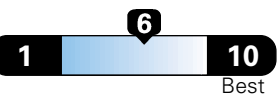
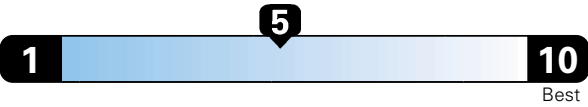
Small SUV 4WD range from 16 to 120 MPGe.  
The best vehicle rates 136 MPGe.

You spend  
**\$1,000**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,700**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 370 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 69%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 17%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
BELVIDERE, ILLINOIS, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.